

THE CENTER FOR ANIMAL LIFE-SAVING READING, BERKS COUNTY

A CAMPAIGN TO BUILD THE BEST COMMUNITY ANYWHERE TO BE AN ANIMAL



THE PROBLEM:

For 120 years, Humane Pennsylvania (HPA) has been working to help animals. Over the past decade Humane Pennsylvania's innovative programs and approaches served the needs of more animals and people than ever before.

Unfortunately, Humane Pennsylvania's primary adoption shelter and community service center in Berks County, operated since the 1950's, could no longer safely serve animals and the community. Even worse, the rapidly deteriorating facility was actually preventing HPA from helping animals and their caretakers through Humane Pennsylvania's groundbreaking Healthy Pets Initiative.

Reading and Berks County, and the animals of our community deserve a modern, safe, life-saving facility which allows our staff and volunteers to save and improve more lives than ever before. That new facility will be The Center for Animal Life-Saving.

THE SOLUTION:

The Center for Animal Life-Saving will allow for the most successful traditional aspects of Humane Pennsylvania's critical work, such as sheltering homeless and stray pets, reuniting them with owners and finding new forever homes. The Center will also provide for HPA's cutting

edge and nation leading community veterinary supports, relinquishment prevention programs, spay/neuter services, pet food assistance programs, and more. These combined approaches and services are called the Healthy Pets Initiative.

THE HEALTHY PETS INITIATIVE:

The Healthy Pets Initiative (HPI) is a groundbreaking program designed to help all animals in need, when, where, and how they need it. HPI ensures that any animal, whether stray, homeless, or in a home, whether healthy or sick, whether cared for by a family of means or not, has meaningful, affordable, effective access to shelter, medical care, food, and the supports that lead to a happy, healthy, loved pet.

HPI's innovative combination of services spans Berks and Lancaster Counties, and is being modelled across the U.S. Because proper facilities are critical to HPI's success, Humane Pennsylvania's Center for Animal Life-Saving is a crucial component.

WE NEED YOUR HELP:

This crucial project has a price tag of \$2.1 million dollars. Humane Pennsylvania needs the financial support of the entire community in order to fulfill our mission and promise

to help all animals in need. Over half the funds for this project have already been committed by generous lead donors, who shared our vision for a humane future. Now we come to you. Your support at any level is vital.

Naming opportunities are available starting at \$2,500 and donor recognition at only \$.92 a day. Multi-year commitments are available, starting at only ninety-two cents a day. More information may be found below or contact Karel Minor, Humane Pennsylvania CEO, at 610-750-6100, ext. 210 or kminor@humanepa.org.

With your help, we will build the best place anywhere to be an animal...or animal caretaker!

***Healthy pets help us
build healthy lives, families,
and communities!***

HEALTHY PETS, HEALTHY LIVES
HEALTHY PETS, HEALTHY FAMILIES
HEALTHY PETS, HEALTHY COMMUNITIES